



Tyra Banks. Full and wide.

Halle Berry. Perfect and white.

Nia Long. Large and symmetrical.

Lights. Camera. Smile

Celebrities have great
SMILES.

Are they born with it? Some are. Others get help from cosmetic dental surgery. Dr. Steven Roth, a cosmetic dentist in Manhattan, who has enhanced many Hollywood smiles, says that getting whiter teeth is no longer a Tinsel Town advantage.

“For the past 30 years, people have sought whiter smiles,” Dr. Roth says. “When tooth bleaching was invented it was a far more complex process than it is today. Now, there are numerous – 100 percent effective – in-home bleaching aids such as Nite White by Discus Dental, Opalescence or Life Like, that can significantly whiten your smile within weeks. The solution should be carbamide, preferably 10 percent or 16 percent, and you should consult your dentist first, before attempting to bleach.”

Porcelain veneers are another option. Made of thin porcelain and bonded to the tooth, quite like how fake fingernail is applied, it’s a conservative procedure. Veneers can rectify many problems such as chipped, misshapen, crooked or discolored teeth. Spaces can be closed and crowding can be opened up. Veneers are permanent – the procedure is quick, and in only two days, you’ll have your dazzling, new smile.

The cost? Take a deep breath. Cosmetic dental procedures don’t come cheap with rates ranging anywhere from \$300 to \$1,000 for tooth whitening, to \$4,000 to \$10,000 (about the cost of a breast augmentation), for a full set of porcelain veneers. Exhale. Most doctors offer financial plans and many insurances will cover some costs if your teeth are broken, chipped or badly damaged. For more information on cosmetic dentistry contact Dr. Fishman & Roth at (282) 752-6537 or e-mail them at info@smilesny.com